

# Library Publishing Forum 2016

Saturday, May 21, 2016 8:07 AM

May 17-19, 2016

UNT Libraries

<http://www.librarypublishing.org/events/lpforum16>

## Open Educational Resources Workshop

### Panel #1: How and Why to Dramatically Decrease Textbook Costs

Amy Filiatreau, Lynn University

Jordan Chussler, Lynn University

The potential cost of textbooks is very important to students deciding on colleges.  
Textbook prices & the profits of the top producers have risen exorbitantly (like journal prices)

[Lynn Univ.](#) has been giving students iPads for several years

Moved away from proprietary services: no BB, etc.

Program to support the migration of texts to [iBooks](#)

- \$2K stipend

- Embedded quizzes, videos, etc.

- Students like better than the print (perhaps because they're free?)

Problems:

- No oversight of output

- Some are poorly written

- Poor citation of images

- Not updated

Library experimented with formalizing the development of online texts:

- Contracted with [Technica Editorial Services](#)

- Peer-review process

- Will investigate making the completed titles available to others

Library also experimented with purchasing print copies of all textbooks

- Cost to library: \$24K

- 3-hour Academic Reserve

- Savings to students: \$275K

### Panel #2: Scaling up OER Publishing with a Networked Approach

Kate Pitcher, SUNY Geneseo

Allison Brown, SUNY Geneseo

SUNY libraries pursued program to encourage development of OER's

Purpose of program:

- To reduce costs of textbooks to students

- Teaching & learning opportunity

- Enable collaboration of libraries in the [SUNY system](#)

Initial cohort

- They sent a CFP to all *faculty* in the SUNY system.

- First cohort: 28 proposals accepted

- Stipends for both authors *and* peer-reviewers

- 16 have been published, and 6 are still in the works

  - Some of these have been adopted at other institutions nationwide

- They would like to convert some MOOC's into OER

Sustaining the development

- Model - ABC: Adopt, Build, Create

- Provide the infrastructure:

- Staff
- Expertise in peer-reviewing & mentoring
- Publishing platform

Challenges:

- Discovery of the existing OER's
- Integration with LMS
- Editorial support
- Lack of *campus* support

Business model (funding)

- Initially supported with grants
- Very low student fee (\$10 per course) - much less than buying texts.
- Service tiers
  - Basic (free)
  - Membership: Editorial, peer review, consulting

SUNY Buffalo will be studying the impact of the open texts on student learning outcomes.

Panel #3: Publishing on a Dime: Opportunities and Challenges in Creating an OER Publishing Program

Karen Bjork, Portland State University

Marilyn Billings, University of Massachusetts Amherst

Pilot project at [Portland State University](#)

- Stipend to faculty to create new open educational resources
- Grant funded

- Faculty knew very little about copyright and publishing
- Library provided workshops for the faculty

! The peer-review is managed by the authors themselves, not the library.

- Two rounds of 5 OER projects each

- The 10 OER's have saved upwards of \$60K for students.

- They are participating in the [Open Textbook Network/Library](#)

Established [program at UMass](#)

- Among the oldest programs, started in 2010.

★ Among the goals: use of library subscription materials

- The library partnered with the campus IT and the teaching support department.

- Library invested \$70K.

- Student savings: \$1.3M.

Assessment:

- Faculty survey of subjective ratings of learning.

- The courses using the OER's showed no difference in learning - at least it didn't decline.

Lightning Talks #1: Greater Than the Sum of Our Parts: Building Support for OER from Existing Services on Campus

Matt Ruen, Grand Valley State University Libraries

Pilot program at [GVSU](#)

- Library provided support for OER

- Partnered with other campus services:

- Research, teaching, technology, *and* the bookstore.

- Bookstore is university-owned (not commercial).

- Bookstore provided data.

★ Lightning Talks #2: ARL SPEC Kit: Affordable and Open Educational Resource Initiatives in Libraries

Anita Walz, Virginia Tech

- Just completed a [SPEC survey](#) on affordable course materials & OER

- Data just recently compiled.

- 56 responding libraries

- Libraries bring expertise and *values* to the table.

Goals go beyond saving students money to improving student outcomes.

But, very little assessment has been planned.

Webinar scheduled for August 17th.

Lightning Talks #3: The Global Open Textbook Co-operative Project: New Ways to Support International Perspectives on Learning

Kevin Stranack, Simon Fraser University

[Public Knowledge Project \(PKP\)](#) - OS publishing software ([OJS](#), etc.)

Developed [Open Monograph Press \(OMP\)](#)

Professional editorial workflow

Based on open standards

Integrates with Google Scholar

Supports DOI's

Library co-operatives can own the system and share resources

Panel #4: Setting an OER Agenda

Dave Ernst, Open Textbook Network

Sarah Cohen, Open Textbook Network

Open Textbook Network: <https://research.cehd.umn.edu/otn/>

[39 member institutions](#), 197 campuses

SIDE NOTE: UT-Arlington listed, but *not* UNT. I asked Martin about this, and he was not aware of this oversight. He in turn asked Sarah about membership, and upon realizing that it was not very expensive, he initiated the process to join.

The Open Textbook Library (<http://open.umn.edu/opentextbooks/>) has 212 books.

They collect data on:

Usage

Adoption

Impact

Standards

Faculty engaging in open textbooks

They effectively own the texts: adopt, edit, create.

OTN Initiatives

Editing Working Group: Edit & mix existing material.

Publishing:

Pilot program with 4 schools

Using the [Reb.us](#) publishing workflow.

Workshop

Attendees were randomly divided into 9 groups to brainstorm issues regarding one of 3 themes:

Issues

Solutions

Themes of OER:

Barriers & challenges that faculty experience.

Support services & expertise

Technical platforms, formats, etc.

This was the one I was in, and the group included Martin.

Results will be posted after the conference.

LP Forum Day 1

Keynote: [Cheryl Ball](#), West Virginia University

[Kairos: Journal of Open Access Writing Studies](#)

Brings together multimedia disciplines; practice-oriented.

Only publishes Web-based reading format, not print-based (e.g. PDF).

This and similar journals are all locally-developed, because traditional content-management platforms could not handle the myriad of formats. This makes them harder to maintain.

They needed an infrastructure for:

Social processes (peer-review)

Scholarly content

Technical formats

Their main problem is handling version control, and keeping all of the files together with each version.

They collaborated with a Norwegian firm, Bengler: <http://bengler.no/>, to develop an OS platform: Vega - <http://vegapublish.com/>

Suite of tools for authoring, editing and publishing

The focus is now on sustaining it

[Digital Publishing Institute \(DPI\)](#)

Funded by Mellon grant

Digital scholarly center for all disciplines.

3 units:

Research

Pedagogy

Service/Outreach

Lightning Talks #1: Helping Fledgling Journals Leave the Nest

R. Philip Reynolds, Stephen F. Austin State University

The journals hosted by the library were initiated **by** the faculty. The library advertised the service, but then waited for the faculty to approach them.

They use [BePress](#) for their institutional repository.

Philip highlighted Kent Anderson's list of now-[96 things that publishers do](#) and notes that many of these libraries *should* be doing for

Notably, #9: Soliciting content

Soliciting content is the hardest part.

Recommends to "go beyond email"

Conduct a reference interview with the editor(s) to learn the methods they have used in the past.

Showcase best articles in listservs

Contact authors of papers that would have been good in your journal.

Contact those who have cited articles in your journal or similar journals.

"Follow" related authors on researcher networks

Highlighted Dr. Robbie Steward, editor of human resources journal:

Very active

Personally recruited a large editorial board (22)

Provided training and required a sample of editorial ability.

Invited all the editorial board to submit articles.

Then asked the board members to personally solicit content from individuals at their institutions.

Then asked them to solicit content from individuals outside of their institution.

Lightning Talks #2: How Library Publishing Programs Can Support Journals Leaving a Major Publisher in Favor of OA

Ted Polley, Indiana University-Purdue University Indianapolis

"Journal Flipping" - from subscription-based to OA

They use [OJS](#).

Case study of [Metropolitan Universities \(MUJ\)](#)

Subscription-based, print-only journal.

Small subscriber-base, mostly university administration.

Journal for the [Coalition for Urban and Metropolitan Universities \(CUMU\)](#).

When the IU/PUI library approached the *editorial board* about flipping to OA, the editorial board was not interested, *except* for digital archiving of past issues.

CUMU, however, was interested in going OA.

So the library initially focused on digital archiving, without disrupting their publishing

process.

This required "buying back" the copyright from previous publishers & authors.  
Once the journal was "online", the flip was easier to complete.

Process took 3 years

Good candidates for flipping:

Journals with small subscriber base

Practice-based readers

Those which are print-only but want a digital archive

Lightning Talks #3: Getting Titles into Link Resolvers

Wendy Robertson, University of Iowa

Wendy has background in serials cataloging, so is familiar with link resolvers.

Audience was not very familiar with link resolvers.

Made the case for including journals in link-resolvers:

Users access articles via A&I databases.

Link-resolvers provide MARC records for catalogs

Useful to include these journals as library-vetted resources

References [KBART](#) - NISO recommended practices

Not fully implemented by link-resolvers, though.

But it does provide for structured data.

Community knowledgebases

Central repository of holdings information

[KB+](#) - JISC in the UK

[GOKb](#) ->NCSU & OJS

Useful for collection analyses, especially between subscriptions and OA journals.

References [PIE-J](#) for standardizing journal history/naming

Brings up the problem of librarians needing to activate titles & packages.

Panel: Publishing Undergraduate Scholarship: Should You Be Afraid?

Emily Symonds Stenberg, Washington University in St. Louis

Started with current undergraduate scholarly projects - some are only abstracts, not the full outputs.

Students don't think of the library as a partner in the development of their projects.

Created a LibGuide explaining issues regarding producing research.

Kelly Riddle, University of San Diego

Jeffrey Rubin, Tulane University

How to keep student-run journals going

Tried to build a journal run by the institution (The Tulane UG Research Journal) -  
approached the editorial board on ways to improve it.

Journal was suspended - the concern was the lack of faculty time to give adequate  
feedback to the contributors.

What happened?

UG's are at the bottom of concerns by faculty, so they don't set aside enough  
time for oversight.

The timeframe of students is tight - little time to fit in preparation of articles, as  
well as editorial revisions.

No guidelines for quality

Allegra Swift, The Claremont Colleges

What could go wrong? Shift from fear to support

The Claremont Colleges are a collection of 7 institutions with a wide array of publishing  
opportunities and mandates for undergraduate works.

There was changing expectations for UG's to become open intellectuals.

But faculty were afraid of generating collections of poor quality, or, for those high-quality  
students, getting scooped.

Effort to teach students (and get faculty to teach) to be Good Digital Citizens

Internet privacy

Info literacy

Copyright, etc.

Collaborated with faculty doing senior theses courses from the beginning.

Lightning Talks #4: Project Management Tools to Get Us Up and Running

Kate McCready, University of Minnesota

UMN library started a journals project only recently - 2014.

NOTE: called journal "dynamic scholarly serials".

Questions to answer when starting:

Types of publication.

Platforms

Quality assurance

# of publications

Scope: local scholarly works

They used a matrix to evaluate scholarly publishing platforms.

Selected BePress for print-based journals, and WordPress for Web-based.

They set up a triannual proposal process

Involvement of the liaison librarian varies.

Used Asana as the project management platform.

The success of their journals is based on the business-case or purpose of the journal, e.g. interdisciplinarity, citation, linking, etc.

Lightning Talks #5: Project Meerkat: The Publishing Analytics Data Trust

Sarah Melton, Emory University

Brainstorming the idea of data aggregation.

Tools & protocols for collecting, aggregating, and disseminating data about publication: purchasing, licensing, usage, bibliographic data.

The focus will be on monographs (versus journals).

Currently, these data are being developed *outside* of the research institutions, who have no control over the usage data:

Citation (JCR)

Usage

This led to the "radical" notion that scholarly communication community should retain control over data and be able to influence how it is used.

Governance

Ethics

Sustainability

[Project Meerkat](#) is a cooperative of all stakeholders to develop standards and best practices.

NOTE: Kevin Hawkins is one of the members.

Lightning Talks #6: Conducting a Comprehensive Survey of Publishing Activity at Your Institution

Meredith Kahn, University of Michigan

Goal of the survey was for the library to find suitable partners for initiating their journals.

Started by scouring administrative and financial records for evidence of scholarly publishing, but this proved fruitless.

Ended up using student labor to scour the Web for any publishing activity for each of the departments, centers, and schools.

There were a wide variety of publishing activities - should have put some scope on the project.

They targeted low-hanging fruit to approach.

Plenary Session #2: Librarian Engagement and Social Justice in Publishing

Charlotte Roh, University of Massachusetts Amherst

Emily Drabinski, Long Island University, Brooklyn

Harrison Inefuku, Iowa State University

Discussion of equality versus equity.

Inequalities in publishing

Mainstream publication: 79% white.

Society scholarly publication: 91% white

Fails to represent the diversity of authors.

Scholarly communication reflects the same lack of diversity among authors.

Solving the problem

Raise awareness first

Challenge the editorial board

LP Forum Day 2

Lightning Talks #7: Committing to the Non-Traditional: The Path to the Incorporation of 3D Models in an Online Journal

Dillon Wackerman, Stephen F. Austin State University

Dr. Robert Z. Selden, Stephen F. Austin State University

They were approached by the anthropology faculty member who had 3-D scans and digital models of artifacts found. He wanted these made available to the public.

Started with ContentDM, but it wasn't sustainable nor extensible.

Used [Digital Commons \(BePress\)](#)->[Embedly](#)->[Sketchfab](#)

The faculty member was at first uncomfortable posting the files to an external server, but then become comfortable with it.

This formed the basis for an online journal: [crhr research reports](#).

See example: [http://scholarworks.sfasu.edu/crhr\\_research\\_reports/vol1/iss1/5/](http://scholarworks.sfasu.edu/crhr_research_reports/vol1/iss1/5/)

Lightning Talks #8: The "[Georgia Coast Atlas](#)": Reimagining Online Atlas Publishing

Anandi Salinas, Emory University

"Capturing a sense of place"

NOTE: This could be very useful for the [LLELA](#)

Originally perceived as a documentary but evolved into a Web site and eventually an online atlas.

The focus was on increasing public awareness of ecological resources, new perspectives, natural and human history, open access, and new forms of publishing.

"...a legitimate publication platform that can speak to and beyond academia."

Used maps for Web-site navigation.

Compiling [LIDAR](#) data with images to study human history, overlaying historical maps with satellite images.

Includes time-lapsed films, e.g. ebb & flow of tides.

The faculty member at the center of this project is very enthusiastic.

Lightning Talks #9: Reading the Reader: Building a User-Centered Publishing Prototype in a Web Browser

Scott Young, Montana State University

Jan Zauha, Montana State University

Michelle Gollehon, Montana State University

Reader studies of Web-book prototypes.

Prototypes were stripped of JS code and rendered using "clean" codes

Created two prototypes:

Statistics textbook

Poetry book

Demonstrated differences in fonts between browsers.

Math symbols were especially difficult to render.

Also, the structure of poetry proved problematic, as well.

Their study connected usability with learning.

273 students read 3 different formats: Web-based, PDF-based, and print-based.

They answered 3 questions:

How easy was each to use?

Why would you choose one format over the other?

Quiz on the content.

More chose the Web format because of accessibility.

More found the print & PDF formats easier to use.

★ Usability was directly associated with learning

NOTE: I wondered if pre-existing knowledge of the content was correlated with usability.

Presentation: From Shoestrings to Pursestrings: Securing Funding for Small, Open-Access Scholarly Journals

Kelly Witchen, University of Michigan

Rebecca Welzenbach, University of Michigan

Allison Peters, University of Michigan

Their library journal program needed to shift from a free to a cost-recovery model with fees ranging from \$1,000-4,000

They attempted to make the transition as painless as possible to their journal customers.

Announcing their change provided them an opportunity to "check-in" on their journals and see how they were doing.

They gave the journals a full year to transition and they discussed it with their journal editors face-to-face.

The transition provided them with the opportunity to formally define responsibilities.

They gave a workshop on journal finances.

They advised their editors to tell the stories of their journals' impact, thinking about purpose, audience and motivation.

One example was [Weave: Journal of Library User Experience](#), whose editor was able to secure funding for the first two years.

Ways of securing funding:

Members of editorial board chip in.

Sponsorship

Department at the home institution

Grants

Collaboration with related conference

Author fees (APCs)

Donations, crowd-sourcing

Advertising (targeted, not click-pay)

Collaborate with other journals

Lightning Talks #10: The Power to Publish: How Academic Librarians Support and Promote Scholarly Publishing

Jennifer Townes, Atlanta University Center

Emy Decker, Atlanta University Center

They highlighted a celebration of faculty achievement.

Week-long event promoting faculty publications.

NOTE: focus was on publications, but an audience member suggested also creative works (art, dance, music).

Instructional sessions on library publication services & publication in general.

Lectures from highlighted faculty.

Surveyed attendees regarding faculty engagement re: publishing

Faculty wanted more information on the services

Lightning Talks #11: Changing Structures, Changing Cultures: The Role of the University in Scholarly Communication

Liz Glass, Brown University

(missed this one)

Lightning Talks #12: Launching UNC Press's Office of Scholarly Publishing Services

John McLeod, University of North Carolina Press

UNC Press publishes about 100 books & 9 journals per year.

Supports the entire UNC system.

Needed to "open up" the press to wider audience.

Surveyed 9 campuses, which were very different.

Determined that UNC Press couldn't offer peer-review services for non-UNC Press book.

CLOSING KEYNOTE

Dan Morgan, UC Press

(missed this)